

The Strong Kids Campaign is about shaping lives.



Whose life will you shape?

The Shasta Family YMCA is more than just a fitness facility. Our community programs provide safe environments for our youth, improve learning, connect youth with adults, encourage higher education, create young leaders, strengthen families, support seniors, brighten the future for teens, develop character, and, of course, support healthy habits for thousands in Shasta County.

All around us we see images of people in need. These needs come in many forms - from food, clothing and shelter, to guidance and support. Whatever the needs, the YMCA is committed to improving the lives of those in our community by providing safe places, caring and trained staff, and programs that teach valuable life skills. Whether it's a place to go after school for a helping hand with homework, a place to learn leadership skills, or a place for the family to play and connect, the YMCA is there.

Through the support raised by the YMCA Strong Kids Campaign, the YMCA reaches out to children and families throughout the community to provide opportunities that they might not otherwise have. Your support provides the funds needed to make these programs available, providing the recreational, learning and life-enhancing experiences that build strong kids, strong families and strong communities.

Your YMCA is a Great Investment

All of the money contributed to our Strong Kids Campaign stays in our community. Your contribution helps those who need it most by providing financial assistance to youth, families and seniors who can not afford to pay program or membership fees, and by providing funding for programs that require a subsidy in order to cover the cost of operating.

Your donation keeps our programs open to all kids, so that every kid can be a Y kid!

How You Can Support Your YMCA

You can support the 2008 Strong Kids Campaign by making a pledge payable over the year or by making a gift outright. In addition to cash and checks, we accept Master Card and Visa, and can arrange for automatic transfers from your bank or credit card. Contact Al Boren, CEO at (530) 246-9622 or at sbertagna@sfymca.org if you have questions or would like to make a gift to your YMCA.

Volunteer

It takes hundreds of volunteers to make our Strong Kids Campaign a success. You can have an even more meaningful role by becoming involved as a campaigner. For more information on how you can get involved, contact Al at the YMCA today!

