



2025 ANNUAL GIVING CAMPAIGN

BEST SUMMER EVER – Youth Development

Join us in raising \$25,000 in support of youth this summer!

Transforming Summers, Transforming Lives

Each year, through our Annual Giving Campaign, the Shasta Family YMCA works to ensure every child can experience their BEST SUMMER EVER. We are committed to breaking down barriers so all youth—regardless of financial circumstances—can enjoy camp adventures, vital swim lessons, and a safe, enriching space all summer long. This year, we plan to provide over 400 youth with memorable summer experiences.

These experiences are essential for youth development—physically, socially, emotionally, and intellectually. Our programs help kids build confidence, resilience, healthy habits, and critical social skills like teamwork and communication. For many, especially those from vulnerable backgrounds, summer at the Y offers consistency, mentorship, and opportunities to grow during a pivotal stage in their lives.

Many youth in Shasta County face financial barriers to these life-changing programs. That's why we offer financial assistance and scholarships based on need, so cost is never a barrier. The Shasta Family YMCA is more than a summer destination—it's a lifeline, providing a safe, supportive place for local youth to swim, play, learn, and thrive.



\$50



Gives a child the chance to learn how to swim.

\$150



Helps provide memberships for youth and families in need.

\$780



Sends a child to resident camp at Camp McCumber.

Will you help us make this truly the BEST SUMMER EVER for every child in our community?



Check out the featured article on our after-school program, Y Club, to see how we're empowering teens through fun activities, academic support, and valuable life skills!

DISCOVER THE IMPACT

- Local nonprofit 501(c)3
- 9,500+ facility members
- 1,300 daily visits
- Open to all! Income qualified financial assistance
- Diverse programming: Special Olympics, Y Club, Camps, 1st Grade Learn to Swim, Prenatal Yoga, Aqua Arthritis, and Senior Enrichment
- 1/5 people in Redding directly impacted by the Y each year
- 100% of funds raised go to program support

BEST SUMMER EVER

Meet a Camper:

Phanh started her Camp McCumber journey as a camper back in 2015 and is now a veteran counselor. Not only has Phanh had the opportunity to experience the joys of summer camp, but her two younger siblings, Cee and Pim, attend Camp McCumber annually as well. For Phanh, summer camp is more than just outdoor activities, campfire songs, and s'mores, it is a chance for her to act like a kid again.

Phanh's family moved to Redding, California from overseas; Phanh is the designated translator for her parents, as they barely speak any English. She often feels the responsibility and pressure to ensure that her parents make it to their destinations safely, but during the week that she is at Camp McCumber, she feels like a kid once again. When asked why Phanh looks forward to camp every year, she explained that she has the chance to experience everything that she doesn't normally get to at home like "creating bonds with new friends and learning about their different backgrounds".

Here at the Y, we are honored to be able to offer a place for youth in our community to call home for a week. At Camp McCumber, we ensure that all participants have the opportunity for positive growth, development and the chance to embrace their childhood.



Did You Know?

Roughly 1 in 4 children, especially those from low-income families, miss out on critical summer learning and enrichment opportunities.



CAMP McCUMBER
SHINGLETOWN, CA
SHASTA FAMILY
YMCA

THANK YOU to everyone who has already generously supported our campaign this year! Every gift, big or small, plays a vital role in making a meaningful difference.



**DISCOVER YOUR Y
BEST SUMMER EVER**

Name

Address

Phone Number

Email Address

I will support the Y with my gift of:

☐ \$1,000 ☐ \$780 ☐ \$500 ☐ \$250

☐ Other: _____

☐ Monthly Gift ☐ One Time Gift

☐ Check or Cash ☐ IRA Withdrawal

OPPORTUNITIES:

☐ SEND A KID TO CAMP

☐ SWIM LESSONS

☐ YOUTH DEVELOPMENT

GIVE ONLINE
www.sfymca.org/donate



Shasta Family YMCA • 1155 North Court St, Redding, CA 96001 • 530.246.9622 • www.sfymca.org

The Shasta Family YMCA is a 501(c)(3) nonprofit organization. Your donations are tax deductible.