



2026 ANNUAL GIVING CAMPAIGN

Camp McCumber Giving Opportunities



Camp McCumber

For over 50 years, YMCA Camp McCumber Resident Camp has been a summer staple for North State youth. At YMCA Camp McCumber, we make sure youth have opportunities for positive growth and development. We do this through an outdoor environment that is safe and educational with activities that will promote youth learning respect for their fellow campers, for their own abilities, and for nature. There are activities designed to reach everyone's interests, such as canoeing, fishing, arts and crafts, sports, archery, cabin-bonding, day hikes, campfire, water fun, and more. Here at the Y, we are honored to be able to offer a place for young people in the community to call home for a week. Annually hosting 234 campers.

As you may be aware, experiences such as YMCA Camp McCumber play a crucial role in the personal and social development of children. Unfortunately, not all families have the financial means to send their children to such a beneficial and character-building experience. To address this, our Annual Campaign this year is dedicated to ensuring that all youth, regardless of economic circumstances, have the opportunity to participate in this camp experience. Join us in making a significant impact on the lives of these young individuals!

\$780



Can send one child to camp.

\$1,200



Reduces the cost of camp for families with siblings.

\$2,500



Can lower the cost of camp for a child and their friends.



CAMP McCUMBER
SHINGLETOWN, CA
SHASTA FAMILY
YMCA



2026 ANNUAL GIVING CAMPAIGN

CAMP MCCUMBER SPONSORSHIP RECOGNITION LEVELS

The Shasta Family YMCA recognizes and appreciates all gifts, regardless of size. Leadership-level donors contributing \$1,200 or more annually are eligible for additional recognition.

PLATINIUM (\$10,000+ gifts):

- Prominent annual signage placement within the YMCA facility
- 30-day recognition on YMCA Lobby TV
- Logo on program banner
- Logo in newsletter
- Logo on our website
- Social media recognition



We invite you to lean in and
DISCOVER YOUR Y.

GOLD (\$5,000 to \$9,999):

- 30-day recognition in YMCA Lobby TV
- Logo on program banner
- Logo in newsletter
- Logo on our website
- Social media recognition

SILVER (\$2,500 to \$4,999):

- Logo on program banner
- Listed in newsletter
- Listing on our website
- Social media recognition

BRONZE (\$1,200 to \$2,499):

- Listed in newsletter
- Listing on our website
- Social media recognition

Y SNAPSHOT

- Local nonprofit 501(c)3
- 9,000+ facility members
- 1,300 daily visits
- Open to all! Income qualified financial assistance
- Diverse programming: After School, Y Club, Camps, 1st Grade Learn to Swim, Prenatal Yoga, Aqua Arthritis, and Senior Enrichment
- 1/5 people in Redding directly impacted by the Y each year
- 100% of funds raised go to support Camp McCumber 2026 Sessions

For more information, contact Julie Schroeder, Sr. Director Mission Advancement
or Debi Chimentì, Community Engagement Coordinator



Please return to:
 SHASTA FAMILY YMCA
 Attn: Development
 1155 N. Court Street
 Redding, CA 96001
 530-246-9622

2025 ANNUAL GIVING CAMPAIGN

Camp McCumber Sponsorship Opportunities

GIVING LEVELS:

- Platinum \$10,000 +
- Gold \$5,000 - \$9,999
- Silver \$2,500 - \$4,999
- Bronze \$1,200 - \$2,499



Pledge Amount: _____

Donation Sponsorship

Multi-Year Pledge:
 Make an even greater and more sustainable impact!

3 Year 5 Year

Name: _____

I wish to remain anonymous

Name of Business/In Honor or In Memory: _____

Mailing Address: _____

Email: _____

Phone: _____



Payment Options:

Check/Cash Credit Invoice

Card Number _____ Exp. ____/____ CVC _____

Signature _____

For more information, contact Julie Schroeder, Sr. Director Mission Advancement
 or Debi Chimenti, Community Engagement Coordinator