



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The Shasta Family YMCA has always been more than a gym.
It's where futures are built, friendships are forged,
and community happens. With your help, we will shape a
new era of impact — together.

To learn more or make a leadership gift, contact:

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**Join us in crafting a legacy that
will last for generations.**



BUILDING BRIGHTER FUTURES

80th Anniversary Campaign



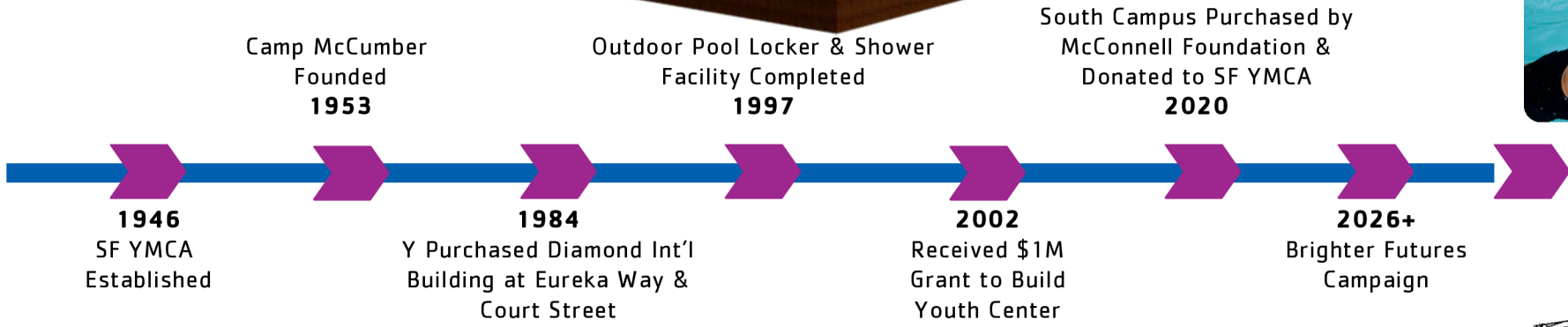
BUILDING BRIGHTER FUTURES:

A Story of Transformation at Shasta Family YMCA

For 80 years, the Shasta Family YMCA has been the heart of health, youth development, and community connection in Redding. Thousands of children, teens, and families find their place here every year. As our community grows, so must we.

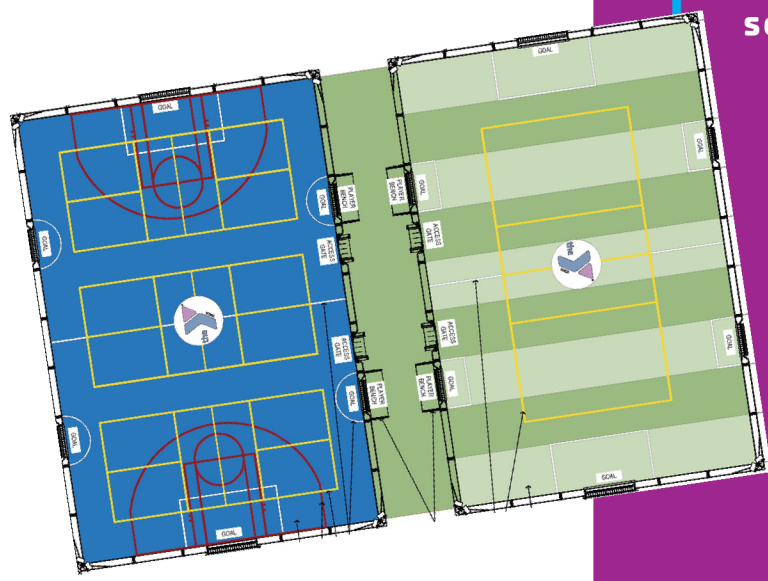
Our Vision

By raising \$3.8 million, we won't just be upgrading our core facilities and strengthening our teen programs. We will be ensuring that our Shasta Family YMCA continues to meet the evolving needs of the community. We'll be creating a stronger, healthier, and more connected Shasta County by expanding access to high-impact programs and safe spaces for everyone.



“This is more than a campaign. It’s a commitment — to our kids, our families, and our shared future.”
- Kristen Lyons, CEO

When you support the Shasta Family YMCA, you are investing in futures. You are helping children discover their passion, enabling teens to pursue excellence, and ensuring that every family enjoys the benefits of a healthier, happier community. Join us in crafting a legacy that will resonate for generations.



PHASE I
Expand youth & community space, building opportunities for all ages & abilities.
\$900,000



PHASE II A & B
Expand recreation opportunities by developing sports courts, upgrading pool house & resurfacing pool.
\$2.9 Million



PHASE III (LONGER TERM GOAL)
Revitalize natatorium & indoor pools for future generations.
\$1 Million

Campaign Goal: \$3.8 Million
Longer Term Goal: \$5 Million

“I’ve always believed in the YMCA and the vital programs and services it provides for all ages in our community. That’s why I’m proud to support the 80th Anniversary ‘Building Brighter Futures’ Campaign. I encourage everyone to make a gift, investing in our future.”
- Dee Domke, Community Member